

# Advertising Rates 2010



## BECOME LINKS GOLF SPONSOR - ADVERTISING INSERTION RATES, EFFECTIVE 9/15/2009

Links Publications energizes your marketing plan. Our sites are organically optimized to appear within the top 10 searches consistently and in number 1 position for many popular search terms.

## SPONSORS: RESORTS, HOTELS, GOLF COURSES, DESTINATION MANAGEMENT

We direct traffic from golf consumers searching for information about your specific destination on the Web. Our sophisticated search engine optimization techniques assure that consumers will find the latest information, news and current events on our destination pages. Your banner and landing page will create a constant flow of consumer inquiries and sales for your business.

Sponsors are limited to no more than 3 per web page. Each sponsor receives a banner ad, full text description, active links to sponsor's own web page, map, imagery and inclusion in our email newsletter. Sponsors may also provide a full page of content which will link to the banners displayed on the front page.

## PRIVATE LABEL CONTENT: DEDICATED WEB PAGE

Private labeled destination specific web pages are web pages designed around destination specific content. Our web pages are designed to attract consumers through web searches on specific destinations and general golf terminology. We drive traffic to your home pages and phone lines.

Program	Monthly Cost or Annual up Front	Includes
Destination Sponsor Resort, Hotel, e.g. myrtlebeachgolfvacation.com	\$150 or \$1000	Press Release 1 Newsletter Inclusion, Banner Ad and Landing Page
Regional Sponsor Tourism Board, Destination Marketing e.g. SouthCarolinaGolf.com	\$100 or \$1000	Press Release 1 Newsletter Inclusion, Banner Ad and Landing Page
Global Home Page Tour operator, e.g. LinksWorldGolf.com	\$100 or \$1000	Press Release 1 Newsletter Inclusion, Banner Ad and Landing Page
Gold Golf Package: Destination Region Home Page	\$300 or \$2500	Press Release 1 Newsletter Inclusion, Banner ads at Destination Region and Home Page levels, Landing Page
Newsletter Article or Banner	\$250 per newsletter	Newsletter publication email to 10K
Listings , Golf Course, Restaurant Golf Shop	\$30 to \$300	Basic Listings/ Web link – phone number, 5 lines of text
Private Label Program URL In Links Publications, we have 147 active golf destination URL's	\$300 to \$3000	Dedicated URL promoting golf travel to destination linked to our sites and over to partner sites.
Custom Inserts, Banners and Advertisements	Included with Purchase	Newsletters, Destinations, States, Regions

Our advertising is month to month with a 30 day notice of cancellation. We also offer annual contracts. We are happy to offer bundled pricing for multiple locations and/or specialties.